

The world of SENGER revolves around cuddly animals, hand puppets, grabbing toys, furniture and much more – always around to bring joy and comfort.

SENGER was founded over 30 years ago by Sabine and Volker SENGER. To this day, they both work on each product design with their own needle and thread. Paired with the fact all of our toys are hand-tailored, it means every product is unique in its own way. Our experience has shown that the first toy a child loves earns a very special place in their heart that cannot be replaced, which is why we put so much attention to detail in all our products.

Sustainability is also at the heart of our brand, ensuring we use robust, quality materials that are free from harmful chemicals. This is especially important due to the close physical contact between a child and their toy – sure to guarantee a long-lasting companionship.

When selecting our materials, we pay particular attention to ensuring they originate from Germany – including sourcing new sheep's wool from wandering sheep from the Eifel region, spelt from the Swabian Alb and cherry wood from the Ore Mountains.

We hope that you find a SENGER friend for life and wish you lots of fun with our faithful companions.





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A good feeling ...





With love

for our products





Toys, cuddly animals and baby

furniture you will love

Finished in high-quality materials

from Germany







Organic Certified by CERES-CERT AG CERES-1087

> Proudly GOTS certified

GOTS (Global Organic Textile Standard) is the world's leading textile processing standard for organic fibres. As an independent, non-profit organisation, it includes ecological and social criteria in the production of textiles. The entire textile supply chain is subject to an independent and transparent certification process.

We are proud that our products are GOTS-certified. Our in-house sewing workshop in Lat-via has been recognised for its excellent craftsmanship for several decades. Crafting our cuddly toys is a complex art that takes a great deal of skill and a keen sense of form and aesthetics. It's this expertise that brings our animals to life.















Highlights for baby's bedroom

Your little one's room can be transformed into a cosy paradise. A goose beanbag for cuddling up and seating is the first place to start. We round this off with an updated cushion, colourful mobiles and the popular Cosy Nap which we can now finally offer you again.



A good feeling ...



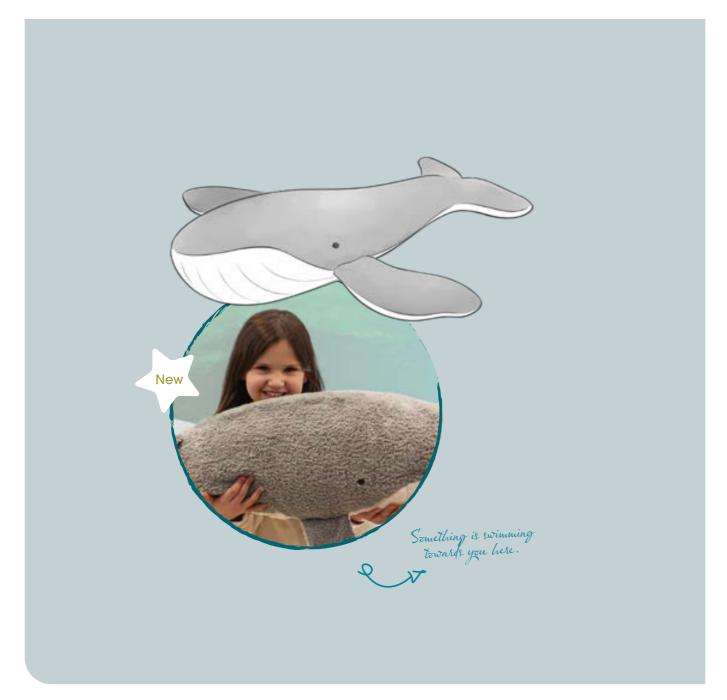


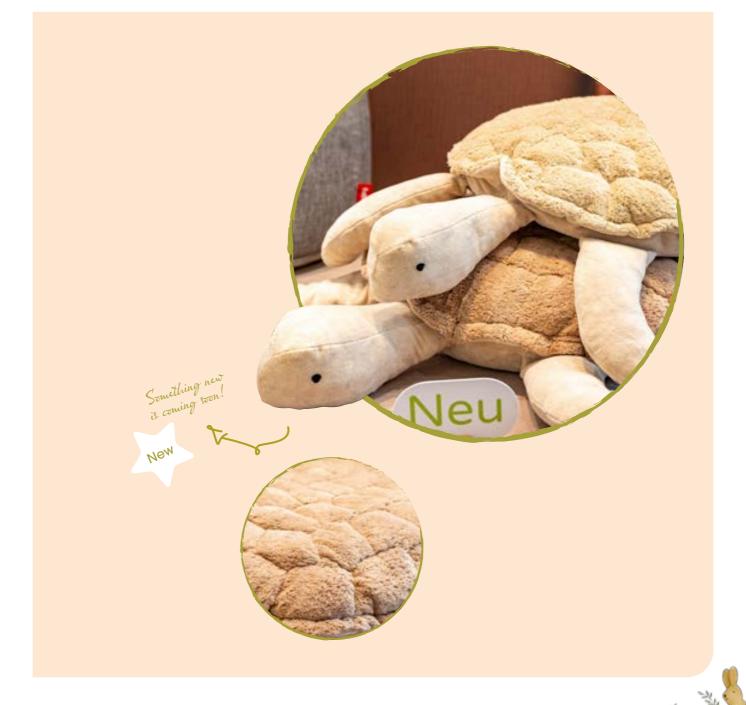
Animal Cushion Elephant

23.0 x 4.5 x 19.0 cm | 80 g















Cozy Nap

60.0 x 0.5 x 90.0 cm | 60.0 g

Art.-Nr. Y22411

Mobile sunrise | pink

18.5 x 4.5 x 29.5 cm | 60 g

 Goose and clouds can be attached separately from each other

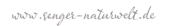
 Clean design in a childfriendly colour palette

Art.-Nr. Y22412

Mobile sunset | blue

18.5 x 4.5 x 29.5 cm | 60 g







Music boxes

With Brahms' "Good Evening, Good Night", they soothe babies gently off into the land of nod. Our music boxes are finished in cotton or wool plush, as well as cotton velvet and filled with new sheep's wool, which makes them extremely soft and cuddly.







Art.-Nr. Y21503

Music box Rabbit

½, 26.0 x 7.5 x 20.5 cm | **1** 230 g



Art.-Nr. Y21505



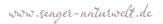
26.0 x 7.5 x 16.5 cm | 1 250 g















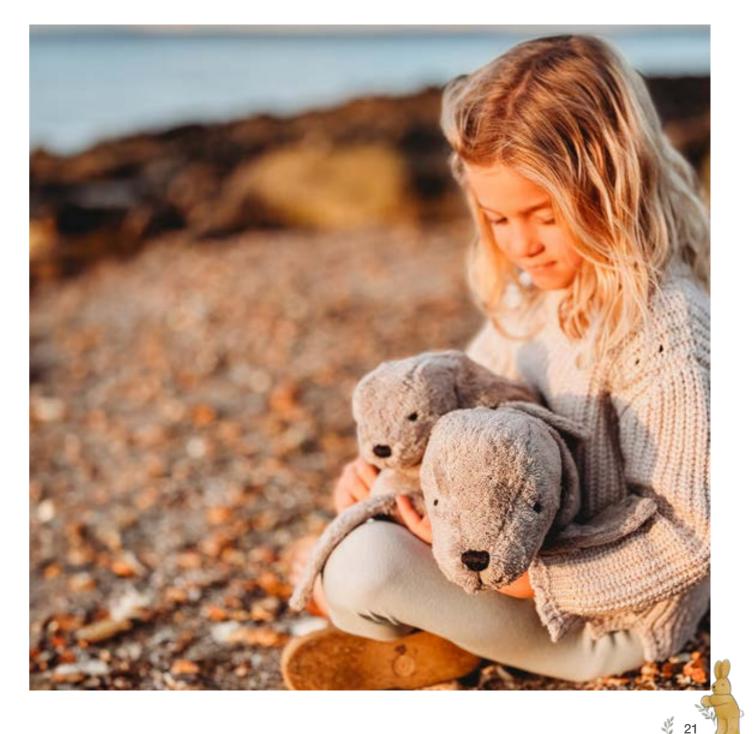
Cuddly animals everyday favourites

Our cuddly animals are more than just cute and snuggly. Thanks to the removable heat pad inside, filled with organic spelt chaff, grape seeds or cherry stones, they can be both warm and cooling as needed. These properties transform cuddling a toy into a whole new experience.

Our cuddly geese in particular prove that many adults also

faithful travel
companion, be it
as a travel pillow,
breastfeeding pillow or decoration on
the sofa.





Cuddly Animal Seal large | white

63.0 x 13.5 x 24.0 cm | 6570 g

Art.-Nr. Y21049

Cuddly Animal Seal large | grey



Your choice!







Cuddly Animal Seal small | grey

Art.-Nr. Y21060

Cuddly animal Whale, large

60.0 x 10.0 x 20.0 cm | 60.0 x 10.0 x 20.0 cm | 60.0 x 10.0 x 20.0 cm | 60.0 x 10.0 x 20.0 cm |



Art.-Nr. Y21051

Cuddly Animal Dolphin large





Cuddly animal Whale, small

2, 38.0 x 6.5 x 13.0 cm | 6 500 g



Art.-Nr. Y21052

Cuddly Animal Dolphin small







Art.-Nr. Y21048

Cuddly Animal Seal small | white

12. 40.0 x 9.0 x 16.0 cm | **1** 380 g













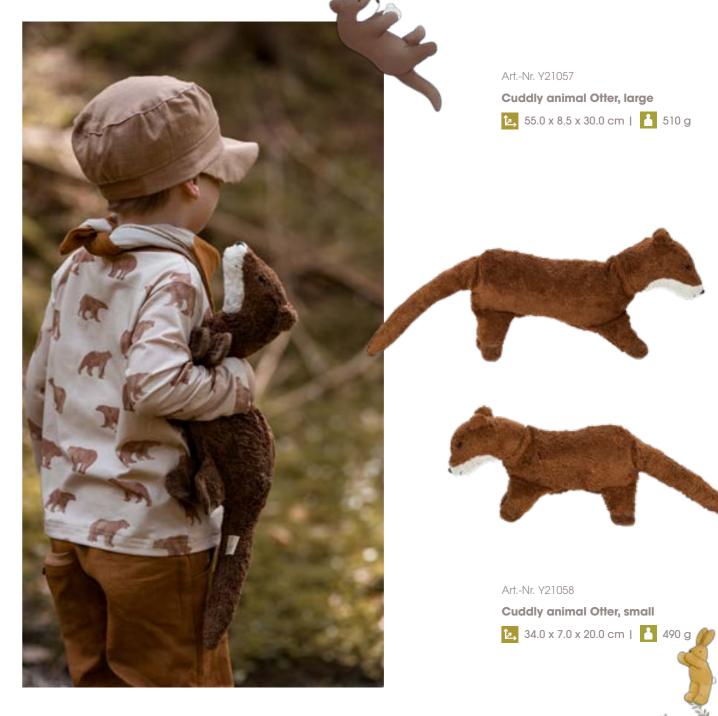
Cuddly animal Starfish, large

Art.-Nr. Y21067 Cuddly animal Starfish, small

29.0 x 5.5 x 36.0 cm | 490 g







26

A good feeling ...



Cuddly animal Camel large



Art.-Nr. Y21031

Cuddly animal Monkey small

12, 31.0 x 9.0 x 44.0 cm | 360 g



Cuddly animal Camel small

29.0 x 5.5 x 25.0 cm | 🚹 310 g

Art.-Nr. Y21004





A good feeling ...

Cuddly animal Rabbit large | beige

Art.-Nr. Y21015

Cuddly animal Rabbit large | white

2, 30.0 x 8.0 x 44.0 cm | 6 530 g



Art.-Nr. Y21035

Cuddly animal Dog large









Cuddly animal Rabbit small | beige

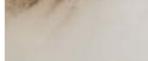
19.5 x 6.0 x 29.0 cm | 🚹 320 g



Art.-Nr. Y21017

Cuddly animal Rabbit small | white

19.5 x 6.0 x 29.0 cm | 320 g









Cuddly animal Dog small

27.5 x 7.5 x 21.0 cm | 330 g







Cuddly animal Sheep large | white

2 43.5 x 14.5 x 51.0 cm | 6 500 g

Art.-Nr. Y21020

Cuddly animal Chicken large | white



Art.-Nr. Y21055

Cuddly animal Deer large





Art.-Nr. Y21006

27.5 x 11.0 x 32.0 cm | 🚹 300 g

Art.-Nr. Y21007

Cuddly animal Sheep small | brown

27.5 x 11.0 x 32.0 cm | 300 g

Art.-Nr. Y21021

Cuddly animal Chicken small | white

12, 31.0 x 8.5 x 39.0 cm | 300 g



Cuddly animal Deer small

12, 35.0 x 7.5 x 39.0 cm | **1** 490 g









Cuddly animal Sheep small | white

A good feeling ...







Cuddly animal Goose large | white

Art.-Nr. Y21037



Cuddly animal Goose large | grey









Art.-Nr. Y21025



Art.-Nr. Y21038 Cuddly animal Goose small | white



Cuddly animal Goose small | grey

2, 37.0 x 11.0 x 47.0 cm | 320 g

Art.-Nr. Y21043







Art.-Nr. Y21045

Cuddly Animal Drake, large



Art.-Nr. Y21046

Cuddly Animal Drake, small

2, 37.0 x 11.0 x 43.0 cm | 1 310 g









Cuddly animal Polarbear large

Art.-Nr. Y21012

Cuddly animal Bear large | beige









Art.-Nr. Y21009

Cuddly animal Polarbear small

28.0 x 10.0 x 30.0 cm | 330 g

Art.-Nr. Y21011

Cuddly animal Brownbear small

28.0 x 10.0 x 30.0 cm | 330 g

Art.-Nr. Y21013

Cuddly animal Bear small | beige

28.0 x 10.0 x 30.0 cm | 330 g





A good feeling ...





Ploppy animals

- cuddly friends

for all ages

Their long arms and legs are inviting both for cuddles and playtime. What's more, all of our floppy animals are made of environmentally-friendly cotton plush and new sheep's wool, which is why there's no need to worry if your child puts their cuddly friend in their mouth. The handy 30 cm floppy animals are more suitable for small children, while the 40 cm cuddly animals are very popular with older siblings.





A good feeling ...



Floppy animal Horse,small | brown

24.0 x 12.5 x 32.0 cm | 150 g

Art.-Nr. Y21802

Floppy animal Horse, small | beige

24.0 x 12.5 x 32.0 cm | 150 g

Art.-Nr. Y21803

Floppy animal Donkey, small

19.0 x 10.0 x 30.0 cm | 1 160 g



Art.-Nr. Y21706

Floppy animal Fox, large

27.0 x 17.0 x 40.0 cm | 1 270 g

Art.-Nr. Y21720

Floppy animal Squirrel, large

26.0 x 16.0 x 40.0 cm | 1 270 g



Art.-Nr. Y21819

Floppy animal Fox, small

24.0 x 12.0 x 32.0 cm | 180 g

Art.-Nr. Y21820

Floppy animal Squirrel, small

22.0 x 13.0 x 32.0 cm | 170 g



A good feeling ...

Floppy animal Rabbit, large | beige

230 g

Floppy animal Rabbit, large | white

230 g

Art.-Nr. Y21708

Floppy animal Bear, large | beige

Art.-Nr. Y21712

220 g

Art.-Nr. Y21713

Floppy animal Bear, large | white

220 g

Art.-Nr. Y21714

Floppy animal Bear, large | brown







Art.-Nr. Y21804

Floppy animal Rabbit, small | beige

24.0 x 8.5 x 30.0 cm | 130 g

Art.-Nr. Y21805

Floppy animal Rabbit, small | white

24.0 x 8.5 x 30.0 cm | 130 g

Art.-Nr. Y21811

Floppy animal Bear, small | beige

24.0 x 10.0 x 30.0 cm | 150 g

Art.-Nr. Y21812

Floppy animal Bear, small | white

Art.-Nr. Y21815

Floppy animal Bear, small | brown

24.0 x 10.0 x 30.0 cm | 150 g







Floppy animal Cat, large



Art.-Nr. Y21817

25.0 x 10.7 x 30.0 cm | 170 g



Floppy animal Dog, large | brown

230 g



Art.-Nr. Y21808

Floppy animal Pig, small

23.0 x 9.5 x 30.0 cm | 140 g



Art.-Nr. Y21809

Floppy animal Beaver, small

24.5 x 9.0 x 27.0 cm | 160 g



Art.-Nr. Y21810

Floppy animal Sheep, small | white

23.5 x 11.0 x 28.0 cm | 140 g



Art.-Nr. Y21816

Floppy animal Hedgehog, small

21.5 x 12.0 x 29.0 cm | 130 g











Floppy animal Cat, small



Art.-Nr. Y21814

Floppy animal Dog, small| white & beige









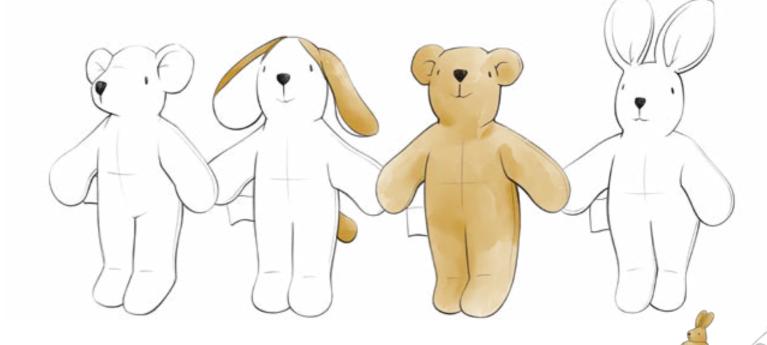


Animal babys: small tops with a big-impact

Our cuddly animal babies have been created with the tiniest of toys in mind. With an easy-grab size of approx. 20 cm, nothing stands in the way of your child curling up with one, even in their first few months. Just like their larger friends, the Floppy animals, the baby versions are made from cotton plush or velvet and filled with pure new sheep's wool from the Eifel.









A good feeling ...





Animal Baby Rabbit | beige













Art.-Nr. Y21901

Animal Baby Mouse

15.0 x 8.0 x 20.0 cm | 1 70 g



Animal Baby Rabbit | white

15.0 x 6.0 x 22.0 cm | 80 g



Art.-Nr. Y21904

Animal Baby Bear | brown

16.5 x 6.0 x 20.0 cm | 6 80 g



Art.-Nr. Y21905

Animal Baby Bear | beige

16.5 x 6.0 x 20.0 cm | 1 80 g



Art.-Nr. Y21906

Animal Baby Bear | white



Art.-Nr. Y21908

Animal Baby Hedgehog

13.0 x 8.5 x 20.0 cm | 1 70 g









Animal Baby Squirrel





Animal Baby Fox

Art.-Nr. Y21910

Animal Baby Beaver

16.5 x 6.0 x 20.0 cm | 80 g

Art.-Nr. Y21907

Animal Baby Pig

15.0 x 7.0 x 20.0 cm | 1 70 g

Art.-Nr. Y21909

Animal Baby Sheep

14.0 x 6.5 x 19.5 cm | 1 70 g

Art.-Nr. Y21911

Animal Baby Dog

17.0 x 8.0 x 23.0 cm | 80 g

Art.-Nr. Y21912

Animal Baby Cat















The perfect bag for those little essential

Our bags have room for all kinds of little essentials. Made from soft and cuddly cotton plush, they make the perfect companion for heading out and about. Thanks to their zip fastener, they also work well as a purse or for treasuring little secrets. That means there's room for their first pocket money as well as any special trinkets they find on the go.



Art.-Nr. Y21605

Bag Rabbit | beige

20.5 x 4.0 x 18.5 cm | 60 g





Bag Rabbit | white









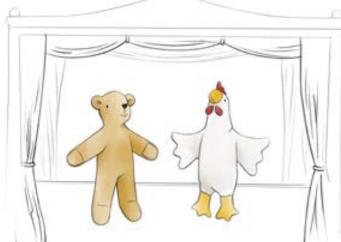


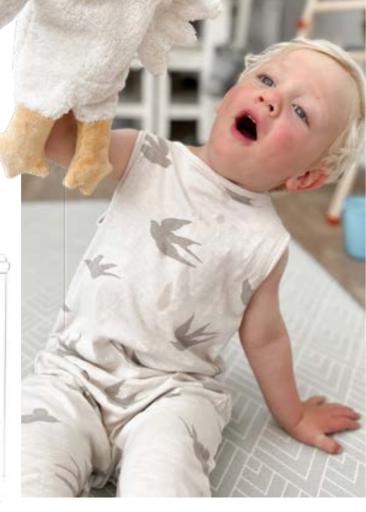
Raise the curtains for the hand puppets

There are no limits to the imagination when playing with our hand puppets. The world is a stage! And for the big première, a stage can quickly be set up with a pair of chairs and some sheets.

Whether put together by kids or adults, this is where stories come to life. As with all the cuddly animal ranges from SENGER, these plushy friends are also hand-finished. They are soft and snuggly, approx. 35 cm in size and produced using eco-friendly cotton.

Furthermore, the heads and legs of the puppets are each filled with new sheep's wool from the Eifel region.













27.0 x 11.5 x 33.0 cm | 140 g

Art.-Nr. Y21106

Hand puppet Rabbit

27.0 x 9.0 x 34.0 cm | 120 g





A good feeling ...





Hand puppet Sheep

25.0 x 10.5 x 31.0 cm | 120 g

Art.-Nr. Y21108

Hand puppet Bear

27.8 x 10.5 x 33.0 cm | 120 g

Art.-Nr. Y21109

Hand puppet Dog

27.5 x 11.5 x 35.5 cm | 140 g

SENGER Notes

Art.-Nr. Y21110

Hand puppet Frog

ST SENGER

27.5 x 9.0 x 36.0 cm | 120 g

Art.-Nr. Y21111

Hand puppet Chicken

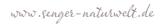
SENGER NAMED IN

29.0 x 10.0 x 36.0 cm | 110 g











Grabbing animals

Able to stand up freely on their own, these animal toys are perfect for the wide variety of scenarios that spring from children's imaginations.

The wooden SENGER animal grabbing toys are made from oiled cherry wood and natural paints.



Art.-Nr. Y21208

Pure Nature Grabber Giraffe

Art.-Nr. Y21218

Grabber Giraffe beige plaid

Art.-Nr. Y21226

Grabber Elephant beige striped

Art.-Nr. Y21216

Natur Pur Grabber Elephant

15.0 x 3.6 x 11.5 cm | 30 g

Art.-Nr. Y21225

Grabber Dino green plaid

19.5 x 2.7 x 11.0 cm | 1 20 g

Art.-Nr. Y21215

Natur Pur Grabber Dino

19.5 x 2.7 x 11.0 cm | 1 20 g

A good feeling ...

Milestonecards

- Set of 16 cards
- High-quality paper
- Space to write on the back

Art.-Nr. Y22736

Milestonecards (16 pcs.)

10.5 x 14.8 x 0.1 cm | 180 g



Memories













Please remove the cherry stone or grape seed pillow to warm it up, because only this may be heated, not the whole animal. Simply open the zipper at the bottom of the animal's belly. The pillow can then either be put in the microwave for about ½-1 minute at a maximum of 600W or in the oven at 75 degrees Celsius for about 3-5 minutes.

Make sure that it does not get too hot, otherwise there is a risk of burns on the skin or the risk of overheating, especially for newborns. The cherry stone or grape seed pillow should not be heated too long or too much, otherwise the pillow can start to burn.

Please remove the spelt husks pillow through the opening in the belly of the cuddly animal and heat it in the oven at a maximum of 75 °C for approx. 2-3 minutes. Environmentally friendly and gentle at the same time, the pillow can also be warmed on the heater or tiled stove. The pillow should never be heated in the microwave, otherwise it will burn! Spelt husks are simply the shell of spelled grains. Therefore, the heat storage is not comparable with the cherry stones or grape seed pillows. In the case of the spelt husks pillow, the air in the cavities between the husks is warmed up, especially while cuddling with the pillow, while in the case of the cherry stones and grape seeds, the entire core can store the heat for a longer period of time.

Why does the animal fluff so much at the beginning?

After every production step each animal is blown with compressed air and at the end both brushed and vacuumed.

Nevertheless, loose fibers cannot be completely avoided, especially when removing the inner cushions.

The woven plush of the white animals is only washed after weaving and is otherwise neither dyed, bleached, or otherwise treated.

However, since cotton is a natural fiber, individual particles of the fiber always stick out, like human hair. The colouring of the other fabrics ensures that the particles stick together firmly, which is not the case with our white plush.

Therefore, the white plush is dustier, especially at the beginning of usage, which is completely harmless. It is an untreated natural fiber that is not dangerous. The lint is either lost during use or can simply be vacuumed off. This works best with the suction attachments for the sofa and armchair. Thorough tapping outdoors will also help reduce lint.



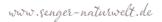


Cherry stone or grape seed pillow:

½-1 minute in the microwave at a maximum of 600W or 3-5 minutes at 75 degrees in the oven

Spelt pillow: Environmentally friendly on the heater or while cuddling or 2-3 minutes at 75 degrees in the oven Cotton is a natural fiber. The undyed fibers of our white plush friends hold together less tightly than dyed cotton fiber. This causes the stuffed animals to lose fibers and particles. Simply vacuum up excess fibers with an upholstery attachment.







How do I wash my cuddly toy properly?

If the animal gets dirty, you can first remove the coarse dirt with a brush. Since we only use natural fibers of the best quality and no polyester, heavy washing is usually not necessary. Since our dear little animals are filled with pure sheep's wool from the Eifel, we generally recommend hand washing with mild detergent or wool detergent. Unfortunately, the little ones do not tolerate strong spinning, because this leads to irreversible clumping of the wool.

The water temperature should not be too high and plenty of water should be used. You can then dissolve a little wool detergent and then move the animal loosely in it. Before doing this, however, you should soak it with clear water of the same temperature. Please do not rub, brush, spin or wring when washing. After washing, squeeze it out carefully and let it dry on a towel. The wet smell of wool disappears after drying.

When drying, move the animal regularly, this makes the drying process easier. The animals stuffed with cotton can also be washed by hand or in a gentle wash cycle in a mild detergent. Again, avoid using strong spinning, otherwise too many lumps will remain in the cotton. Basically, small lumps can also occur when washing by hand; this cannot be avoided with natural fibers.

We recommend hand washing with mild detergent or wool detergent. Please do not wring, rub or brush. After washing, squeeze out carefully and leave to dry lying on a towel.

Why did the colours run when I put the cuddly animal in the wash?

We use two different techniques to dye our fabrics. Substantive dyeing is primarily used for paler colours while the second technique, reactive dyeing, is mainly used for bolder, darker shades.

Fabric softener should be avoided on fabrics dyed using both of these techniques.

With reactive dyeing, the fabric is first bleached using chlorine-free bleach before it is dyed to ensure an intense, long-lasting effect.

All of the dyes we use are free from lead and other damaging additives. No azo dyes are used as a matter of principle.

In dyeing our fabrics, we aim to create a secure bond between the dye and the fabric, obtained through, among other things, the heat that is applied in the dyeing process.

If brown discolouration should appear after washing, particularly on white toys, the product was left in the water for too long or was not wrung out properly after washing. If the fabric is left wet for a long continuous period, the dye from the warp yarn of the woven plush begins to bleed and the colour is transferred to the toy. Washing the item for a second time generally helps here.



Why does my animal smell so strange?

The majority of our friends for life are filled with sheep's wool from controlled organic animal husbandry, which we obtain from wandering shepherds in the Eifel.

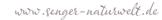
In addition to the aspect of using unpolluted natural fibers, for which no environmentally harmful substances are required, sheep's wool offers several advantages: It filters pollutants from the room air, has a temperature-regulating effect and absorbs moisture.

The smell is caused by lanolin, the natural wool fat that protects against dirt and makes the wool waterproof. It also protects the individual wool hair from drying out and becoming scratchy, the filling remains stable and cozy. The smell disappears after a while, but never completely. Especially after washing, the filling smells stronger at first, but that subsides again. Here it helps to store the animal at fresh air or it in the freezer for a few hours (only dry!). Then let it dry well again.

The smell of the wool comes from lanolin, the natural wool grease, and protects it against soiling.

It disappears after some time, but never completely.











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